

Notice of References Cited	Application/Control No. 09/474,631	Applicant(s)/Patent Under Reexamination SAMRA ET AL.
	Examiner Eric Shaffer	Art Unit 2163

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,240,411	05-2001	Thearling, Kurt	707/5
	B	US-6,006,197	12-1999	d'Eon et al.	705/10
	C	US-6,480,844	11-2002	Cortes et al.	707/5
	D	US-5,692,107	11-1997	Simoudis et al.	706/12
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	F	US-			
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	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Increasing customer value by integrating Data Mining and Campaign Management software", Direct Marketing Magazine, February 1999.
	V	"Building Data Mining Applications for CRM" by Alex Berson, Kurt Thearling and Stephen Smith, 1999.
	W	www.thearling.com
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.